

2 ½ Day EXECUTIVE INTERACTIVE WORKSHOP

STRATEGIC AND SYSTEMS THINKING

TORONTO, ON, CANADA
"The World's Multicultural Centre"

"How to Become a Strategic Thinker — All Day—Every Day"

For: Line Executives, Senior Staff Professionals, Consultants, Trainers, & Coaches

Discover the many secrets from the lost art of systems thinking... and 50 years of rigorous research from biology and numerous other scientific disciplines.

Significantly increase your level of understanding & strategic skills through intensive practice on numerous strategic applications of Systems Thinking.

Apply these skills to business strategy for Individuals, Teams and Organizational Success.

Become a Strategic Thinker

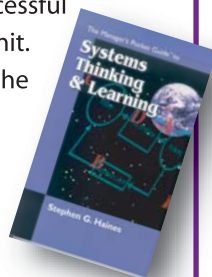
- Finally, a practical definition of Strategic Thinking, through discovering the science of Systems Thinking and its four fundamental concepts.
- Learn the top 10 Tools of Strategic and Systems Thinking for daily use at work and home.
- Discuss the importance of "feedback as a gift" and the key future Environmental Scanning model (SKEPTIC) to strategic thinkers.
- Become a Strategic and practical thinker and doer on a daily basis.

Become an Expert on Change

- Learn the "Rosetta Stone" of change - 20 change theories boiled down to just one for ease and simplicity of retention and use.
- Discover the Seven Levels of Living Systems - the key to successful strategic & enterprise-wide change - level by level, unit by unit.
- Become a Strategic and practical thinker and doer through the complexity of change on a daily basis.

Become an Expert on "Systems"

- Explore the ease & simplicity of the A-B-C Systems Model & Template as the key to "a new orientation to life" - at work and at home.
- Explore the 12 types of "standard system dynamics," the 10 key systems questions, and the natural way the world works to deal with today's chaos.
- Understand your organization as a system - part of the natural order of life.
- Compare and contrast mechanistic and linear thinking vs. a Systems Thinking Approach™



SEPTEMBER 12-14, 2005

(ends at 1:00 pm on Sept. 14)

Toronto is only a 90 minute flight
from many US Locations

Combine Learning and Doing

Executive Interactive Workshop: \$1,795
2 -1/2 days: Monday - Wednesday (1/2 day)

Early & Multiple Registration Discounts Available

Registration & Information:

Phone: 619-275-6528

Email: info@csmintl.com

Web: www.csmintl.com

Venue:

Radisson Plaza Hotel Admiral Toronto

249 Queen's Quay West

Toronto, ON M5J 2N5

Phone: 800-333-3333

Room Block under code: CFSM3



Architects of Strategic Change

Founded in 1990 ~ 38 Offices ~ 20 Countries

FACILITATORS:

Steve Haines is the President and Founder of the Centre for Strategic Management. He is a graduate of the U.S. Naval Academy, a CEO, entrepreneur, strategist, facilitator, and systems thinker. He is a prolific author and the world's recognized leader in the Systems Thinking Approach™ to Strategic Management (Planning-People-Leadership-Change). He holds an MSA in Organization Behavior with a minor in financial management, and completed course requirements for his Ed.D. in Management. He has over 25 years of executive experience in leading planning, leadership, and change efforts in the U.S., Canada, and globally. www.StephenHaines.com

Gail Aller-Stead runs our Toronto, Canada office as a Partner and our Change Management Practice Leader. Her greatest strength is working with organizations to help them change and focus on operational excellence and optimize key opportunities that lead to a sustainable, competitive advantage. Clients include the consumer packaged goods, health care, high tech, insurance, financial services, oil and gas, pharmaceutical, telecommunications, and transportation sectors. Her many skills include effectiveness in change to ensure strategic plans get real results (instead of gathering dust on a shelf). Gail holds an M.Sc. in Organization Development from Pepperdine University.

YOUR TUITION INCLUDES:

- Experiential, interactive, and hands-on learning
- Planning-out and problem-solving your individual case throughout the workshop
- Personalized facilitator coaching opportunities throughout the workshop
- Detailed Participant Notebook with extra resources for practical application
- Book, *Manager's Pocket Guide to the Systems Thinking Approach*
- Articles, Models and Assessment Instruments on Strategic and Systems Thinking
- Continental breakfast, lunch and refreshment breaks each day (including a box lunch on the last day)
- Post-workshop follow-up and reinforcement for maximum learning, retention, and results

WORKSHOP REGISTRATION FORM

Please make copies for additional participants.

Name:		Title:	
Company:			
Address:			City:
State/Province:	Zip/Postal Code:		Country:
Telephone:	Fax:	Email:	
<input type="checkbox"/> Special dietary restrictions and/or special accommodations, please specify:			

TUITION PAYMENT

Prices are in US Dollars. To guarantee your participation full registration & payment must be received five days prior to the start of the workshop.

VENUE

Radisson Plaza Hotel Admiral Toronto – 249 Queen's Quay West – Toronto, ON M5J 2N5 – Phone: 800-333-3333
Room Block under code: CFSM3

Executive Interactive Workshop **September 12 – 14, 2005** **Toronto, ON \$1,795**

DISCOUNTS

- Early Registration – Payment must be received 45 days prior to the start of the workshop (July 29, 2005) – 10% discount
- Multiple Registrations - Two or more participants from the same organization, register & pay together – 10% discount

PAYMENT METHOD

- Cheque: Make payable to - Centre for Strategic Management
- Credit Card: Visa MasterCard American Express Discover

Cardholder's Name: _____

Credit Card Number: _____ Exp. Date: _____

Please phone, fax, or email your registration to the address/numbers listed below.

Phone: 619-275-6528 • Fax: 619-275-0324 • E-mail: info@csmintl.com • Web: www.csmintl.com
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